



# UNIFIED EXCHANGE

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UNITED \* TRADE \* COUNCIL

## Agenda

Meet and Great

Introductions & Background

Presentation

Upcoming Projects | Timeline | 2020 Campaign

Announcements

Feedback & Questions

Next Steps Commitments



Member  
[www.tradecouncil.org](http://www.tradecouncil.org)

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Commercial Diplomacy | Foreign Relations | Local Impact

**Letter of Intent –**

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*Statement of Need: d*

This document expresses intent to partner in the development of a program that addresses the funding needs of the audience in regards to the industry segment and target demographics. Additionally, it is agreed that the demands of the targeted community are both widely appealing unto target audience and also underserved in regards to funding concerns.

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*Opportunity to Be Leading Authority:*

It is of mutual agreement that the opportunity exists to be identified as a thought leader and industry authority within our specified market niche. It is our mutual understanding that this opportunity if approached accordingly can be widely attractive and broadly accepted creating change that is disruptive in nature.

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\_\_\_\_\_  
Organization Name

\_\_\_\_\_  
Authorized Representative (Print)

\_\_\_\_\_  
Industry

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

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Commercial Diplomacy | Arbitrage

**Scope**

(Instructions – Please attach typed copy addressing below questions pertaining to scope. If preferred method is written then fill in your answers within the space below and on additional pages if applicable.)

*Please Provide Brief Summary of Background and Qualifications*

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*Please Provide Details About the Scope or the Nature of Project/Partnership*

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*Any Additional Comments, Feedback or Recommendations*

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Multicultural Unity | Diversity

**Scope of Work** – *Additional Page If Needed*

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